

IF International Youth Day Toolkit

August 12, 2021



International Youth Day

On 12th of August, the world celebrates the International Youth Day.

This day, designated by the United Nations, is a day of awareness and its goal is to bring attention to a specific set of cultural and legal issues that affect young people. The first International Youth Day was celebrated on August 12, 2000 and since then young people can express themselves and be heard from the World on this special day.

This opportunity for young people to draw attention to youth issues around the world is taken seriously by the IF international Youth Group as they want to address several issues related to the current situation: The pandemic - Covid-19!

International Youth Day Theme



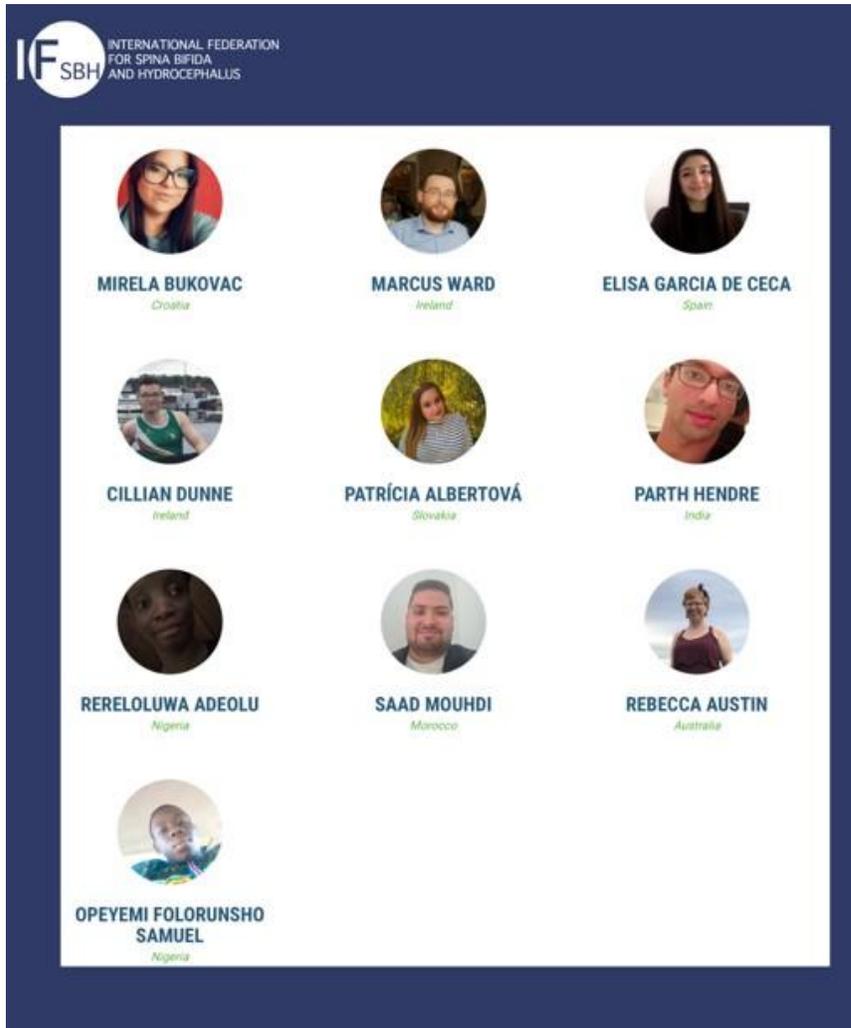
“Pandemic through the eyes of a young person with SBH”



This unusual situation affected so many lives, especially our youth community who felt isolated and helpless more than ever.

Many challenges were faced during this tough period, this is why the IF Youth Group would like to express themselves on the situation they are living today by talking openly about it on social media while raising awareness at the same time.

How the IF International Youth Group will celebrate this day?



The IF International Youth Group will send either a recorded video and/or a written post or pictures where they will explain their feelings, their current situation, their thoughts, their issues since the pandemic affected their daily life.

Anything they want to speak about related to the current situation and what changed since the first quarantine or would change in the future will be shared.

Which will be shared through IF Social Media Channels with the #IFInternationalYouthDay #YouthSBH #YouthandPandemic #YouthSBHVoice

Join us!

Join the IF International Youth Group!

Raise your voice about how you are feeling during this hard period and how you hope in what way the situation can be better!

HOW?

Send a video: max. 3min

Or send a post (including a picture if wanted): max. 300 words limit

Or just send a picture: write to express your current situation/feeling using the frame *“Pandemic through the eyes of a young person with SBH”* (Download the frame [here](#))

When?

Deadline 9th of August 2021

“Pandemic through the eyes of a young person with SBH”



Materials you can download and share on social media

You can also join the action by using IF's material and share them on your social media!! You can download IF media posters

- [International Youth Day Media Poster 1](#)
- [International Youth Day Media Poster 2](#)
- [International Youth Day Media Poster 3](#)

Tag us **@ifsbh** and use the following hashtags
#IFInternationalYouthDay #YouthSBH
#YouthandPandemic #YouthSBHVoice

Don't forget to send us the material

Deadline - 9th of August!

In a nutshell:

Share our toolkit on social media and tag us on Twitter, LinkedIn and Instagram **@ifsbh** and use the following hashtags **#IFInternationalYouthDay** **#YouthSBH** **#YouthandPandemic** **#YouthSBHVoice**

Please, send your materials (video, posts, pictures) to sinem.sari@ifglobal.org, including your name and surname, before the **9th of August**, so we can realise the dissemination through IF social media channels.

Don't forget to tag #IFSBH when sharing your post:

Use hashtags:

#IFInternationalYouthDay

#YouthSBH

#YouthandPandemic

#YouthSBHVoice

Facebook @ifsbh

Twitter @ifsbh

Instagram @ifsbh



Thank you

IF Team

IF International Youth Group

