

25 OCTOBER
WORLD
SPINA BIFIDA &
HYDROCEPHALUS
DAY



2019 WORLD SPINA BIFIDA AND HYDROCEPHALUS DAY TOGETHER WITH IF's 40th ANNIVERSARY

In 2019 IF is celebrating its **40th anniversary** on World Spina Bifida and Hydrocephalus Day (WSBHD), October 25, so it is a very special WSBHD edition! From now on and until the end of 2019, IF will use the logo you see at the top right side of this paper for all our communications material and social media. We encourage our members to use it too in any article, newsletter, poster, announcement, etc in which IF's logo should be added. The temporal new logo is the official IF's logo with "40th anniversary • 1979 - 2019" below the name of the organisation. You can find and download the anniversary logo by [clicking here](#).

IF wants to use this opportunity to look back and get some good energy from all the work done together with our members and partners so we are launching the **'The Full picture' campaign!**



Discover more on the next page!

How to get involved:



1. Send a **horizontal picture (see picture on page 1)** in which the person with SBH is at the center, showing a full picture of her/him within familiar surroundings. This person can be doing a daily life activity but he/she should always be at the center of the picture. **Size 3x2.**



2. Together with the photo, we invite you **to answer the questions below and send them via email. You can write a text or create a video.**

- Can you give an example of how IF has supported you or your organisation?
- Which improvement have you experienced along your life as a person with SBH?
- What are your personal expectations for the coming years?

Option 1: video recording

- The higher the quality, the better. You can use your phone's camera making sure to hold it horizontally.
- Time: 2 minutes
- Language: English preferably. For other languages, English translation might be required. Please, check with IF.
- Venue: quiet place and enough light, try to avoid background noise.
- Subtitles: IF will add English subtitles.

Option 2: text

- Length: 300 words maximum
- Language: English preferably. For other languages, English translation might be required. Please, check with IF.



3. Please send the material or any questions or doubts to IF Communication Coordinator Carmen Clemente at **carmen.clemente@ifglobal.org**

DEADLINE: September 23rd, 2019

THANK YOU!